Privacy Policy for Sharaftona

Last update: 5-June-2023

This Privacy Policy explains how Sharaftona collects, uses, and protects the personal information of its users. By using Sharaftona, you agree to the collection and use of your personal data as described in this policy.

1. Information We Collect We collect the following information during the registration process: user name, phone number, country, and mobile device information. Additionally, we may collect transactional data related to the earning and redemption of points, gifts, or money at participating stores. This data is necessary for the functioning of the application and to facilitate interactions between users.
2. Use of Collected Information We use the collected information to provide the services offered by Sharaftona, including earning and redeeming points, gifts, or money at participating stores. The data is shared with the respective stores to process and confirm customer requests. We may also use the data to personalize your experience within the app, provide relevant recommendations, and improve our services.
3. Third-Party Services To enhance the functionality and user experience of Sharaftona, we may engage with third-party service providers. These providers may have access to your personal information as necessary to perform the services on our behalf. However, we do not disclose specific third-party names or technologies in our privacy policy to protect the security and integrity of our partnerships.
4. User Rights Users have the right to access, update, and delete their personal information held by Sharaftona. You can exercise these rights by accessing your account settings within the app. If you encounter any difficulties or require assistance, please contact our support team.
5. Data Security Measures Sharaftona implements security measures to protect your personal data from unauthorized access, loss, or misuse. These measures include but are not limited to encryption of sensitive information, regular monitoring of systems for vulnerabilities, and training our staff on data protection best practices. However, please be aware that no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.
6. Data Retention We retain your personal data for as long as necessary to fulfill the purposes outlined in this privacy policy. If you choose to delete your account, we will securely delete your personal information from our systems. However, please note that some information may be retained in backup copies for a limited period of time or as required by law.
7. Policy Updates This privacy policy may be updated from time to time. We will notify users of any material changes by posting the updated policy within the app or through other appropriate communication channels. It is your responsibility to review this policy periodically to stay informed about how we collect, use, and protect your information.

8. Contact Us If you have any questions, concerns, or requests regarding this privacy policy or the handling of your personal information, please contact our privacy team at support@sharaftona.com
We will strive to respond to your inquiries in a timely manner.